

**Ad  
Campaign  
2010**

The Middlesex and New Haven  
County 4-H Fair Association will be  
presenting our 84th 4-H Fair, on

**August 6, 7 and 8**

at the

**Fairgrounds in Durham.**

We are looking forward to show-  
casing all the wonderful project  
work of our membership. Our fair  
also provides our officers and man-  
agers with the hands on experience  
of running a large community  
event. With the generous support  
of advertisers or sponsors like your-  
self we will be sure to have a suc-  
cessful event. Thank you for sup-  
porting the University of Connecti-  
cut's 4-H Youth Development Pro-  
gram through our 4-H Fair.

**4-H Members Name**

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**County** \_\_\_\_\_

**Club Name**

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**Date Turned in**

\_\_\_\_ / \_\_\_\_ / 2010

.....  
*For office use only*

**Copy attached** \_\_\_\_\_

**Correct amount included** \_\_\_\_\_

**Checked by**

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**2010  
Ad Contract**



**Middlesex &  
New Haven County  
4-H Fair Association**

# Your Receipt

# 2010 Ad Price List

## 2010 Ad or Sponsor Purchase (1 Ad Per Form)

Name \_\_\_\_\_

Ad size \_\_\_\_\_ Amount \$ \_\_\_\_\_

Cash  Check \_\_\_\_\_  
Check Number \_\_\_\_\_

Signed by \_\_\_\_\_  
4-H Member \_\_\_\_\_

\_\_\_\_\_/\_\_\_\_\_/2010  
Date

### Platinum Clover Sponsor

**\$1,000.00**

- With this your company receives
- Top level posting on sponsor signs
  - 5 Fair parking passes, 6 Alumni Dinner tickets
  - A full page ad in our fair book
  - A 5 x 7 recognition plaque

### Gold Clover Sponsor

**\$500.00**

- With this your company receives
- Second level posting on sponsor signs
  - 4 Fair parking passes, 4 Alumni Dinner tickets
  - A half page ad in our fair book
  - A 4 x 6 recognition plaque

### Silver Clover Sponsor

**\$250.00**

- With this your company receives
- Third level posting on sponsor signs
  - 3 Fair parking passes, 2 Alumni Dinner tickets
  - A quarter page ad in our fair book
  - A framed recognition certificate

### Emerald Clover Sponsor

**\$100.00**

- With this your company receives
- fourth level posting on sponsor signs
  - 1 Alumni Dinner ticket
  - A 1/8th page ad in our fair book—BUSINESS CARD

## Ad Prices and Sizes

Size	Dimensions	Price
Full Page Ad	8" X 10"	\$100.00
1/2 Page Ad	5" X 8"	\$60.00
1/4 Page Ad	5" X 4"	\$40.00
1/8 Page Ad	5' X 2" Business card	\$25.00

### Additional Opportunities

#### Horse Show Sponsors

Horse show division sponsors will receive one line in the fair book (up to 50 letters). In addition your name will appear on the Horse Show Board and will be announced at the horse show and will receive 1 Fair parking pass.

#### Patrons and Boosters

Patrons will receive one line up to 50 characters in the fair book. Boosters will receive their name in the fair book.

**Division**  
**\$20.00**

**Patron**  
**\$ 10.00**  
**Booster**  
**\$5.00**

4-H Member \_\_\_\_\_

Select from below. Copies of the Fair book will be available at either 4-H Office after June 15th.

	Ad Size	Price
<input type="checkbox"/> Platinum Clover Sponsor	Full Page	\$1,000.00
<input type="checkbox"/> Gold Clover Sponsor	1/2 Page	\$500.00
<input type="checkbox"/> Silver Clover Sponsor	1/4 Page	\$250.00
<input type="checkbox"/> Emerald Clover Sponsor	1/8 Page	\$100.00
<input type="checkbox"/> Full Page Ad	8"X 10"	\$100.00
<input type="checkbox"/> 1/2 Page Ad	5" x 8"	\$60.00
<input type="checkbox"/> 1/4 Page Ad	5" x 4"	\$40.00
<input type="checkbox"/> 1/8th Page Ad	5" x 2"	\$25.00
<input type="checkbox"/> Horse Show Division	Page Line	\$20.00
<input type="checkbox"/> Patron	Page Line	\$10.00
<input type="checkbox"/> Booster	Name only	\$5.00

Total: \_\_\_\_\_

### Buyers information

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

### Method of Payment

Cash  Check \_\_\_\_\_  
Check # \_\_\_\_\_

Signature \_\_\_\_\_

### Patron or HS Division Sponsor Line

no more than 50 letters

**Make Checks Payable to:**  
**Middlesex & New Haven County 4-H  
Fair Assoc.**

Submit your ad digitally with a hard copy of your ad **CORRECTLY SIZED** and in **BLACK INK** or we can not guarantee print quality.

Copies of the Fair book will be available at either 4-H Office after June 15th.

Thank you for your support of the Middlesex and New Haven County 4-H Fair, a fair run entirely by the 4-H membership!



Thank You



"To Make the Best Better"